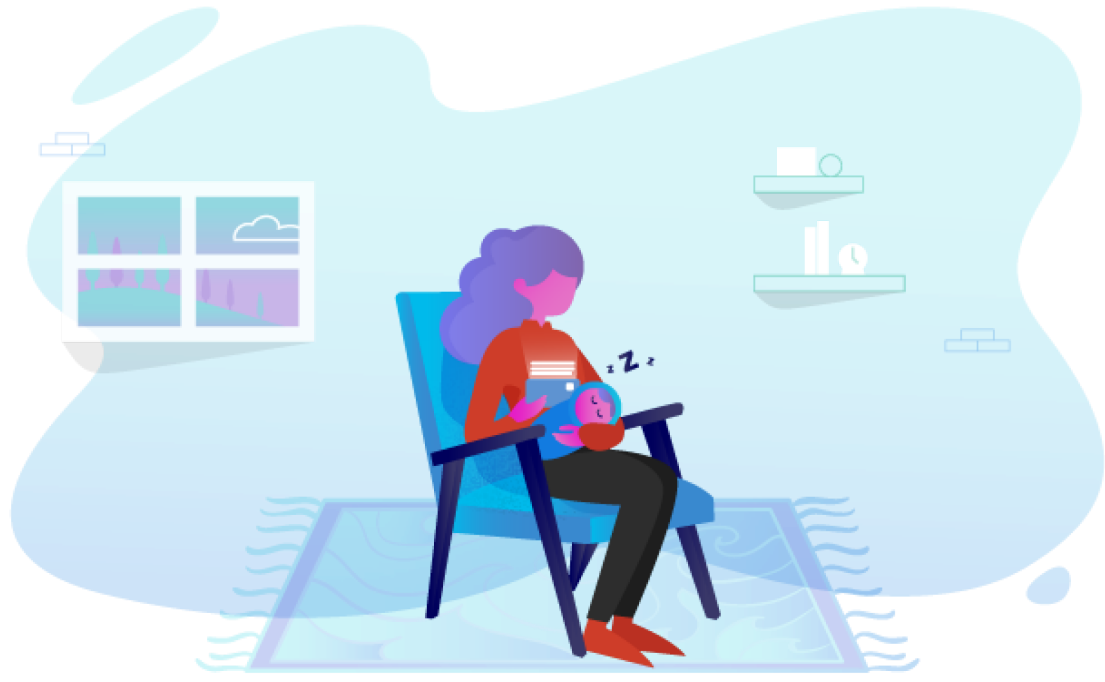




April 2020

We Were Out!

So yeah, what's up? Anything important happen while we were gone?



You may have noticed we've been *remarkably* silent here in the Rev Email Dept. Well, as it turns out, we had a little Email-let! She joined the Marketing Department *a touch* early at 6 pounds, 13 ounces. She's healthy and happy. We're staying inside. It's been pretty amazing. And terrifying. But mostly amazing.

Now that we're back, we have to say first that we missed you. All 500,000+ of you. That's right, you Marilyn K. from Virginia Beach, and you Marcus L. from Quebec City! And yes even *you*, You!

So look. We're not doctors. We're not scientists. I failed high school biology. We have no experience whatsoever in the medical field. Well, actually one of the guys in marketing, Tommy, is dating a nurse, but that's about it. And even then, he says he's not "sure" how "seriously" he's ready to "commit" to "something long-term."

Anyway, as the COVID-19 crisis continues into its 978th week, we here at Rev recognize there's not a lot we can do to help... on the medical front. But where we can help as a speech-to-text company — no, as The World's Best Transcription-Slash-Caption Company?

For one, we've been diverting resources to transcribing coronavirus-related news conferences and more. We have an ever-growing database, totally free right [HERE](#). (Surprising aside: this has been used by *nearly every major news outlet on the planet* now, [like this WaPo reporter](#), just to show you how helpful transcripts can be). No more paywalls for important info!

For two, we're working hard with major video-conferencing software companies to quickly set up *live captioning* services to those who need it for all these "virtual meetings" we hear are now happening. If you know of anybody who could use live captioning — and they wouldn't mind being a part of our beta for free — let us know by replying to this email.

And finally, three, we're encouraging Tommy to realize what he's got before it's gone. Frankly, Cynthia is the best person he's ever dated. She's the complete package!

But seriously everybody, please stay safe out there. While we aim to do our (very small) part, we also want to be particularly vocal in our thanks for all those on the front lines. So to all the first responders, emergency personnel, essential workforce, and more: Words truly can't express our appreciation. But for now, words are... well, they're sorta our thing.

We'll do our best to help, in every way we can.

Sincerely,
The Email Team at Rev (Now with Baby Mae)

FRIENDLY REMINDER

Transcripts Do Real Work



Content is having a renaissance. Publishers can't crank out blogs fast enough. The landscape has changed. Not forever, but for at least the near-future. Right now, readers are consuming written content at never-before-seen levels. Why? Because — like you — they're home. Perhaps they're at home — say, holding a sweet baby who wakes up when you play videos at even the *lightest volume*. Just spitballing here.

Of course, you want to know how to stay relevant in the midst of all this. Our recommendation? Put your video and audio content into written word form.

Usually, you're competing with your competitors. Now, you're competing with them AND a global crisis. Now's the time to squeeze the most value from your content, get the inside track on folks who don't know about Rev (yet), and white-knuckle through this whole thing with aplomb, with grace and beauty.

We can help you do just that, quickly, accurately, and affordably. So let's go.

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On the Blog



Zoom Closed Captioning: How to Caption & Subtitle Zoom Meetings and Recordings

The popularity of remote meetings, webinars, and video conferencing has led to an incredible rise in popularity of Zoom Video Communications.

ZOOM ZOOM!



How to Add Captions & Subtitles to Panopto Online Course Videos

Businesses use Panopto for team meetings, employee training, and corporate communications.

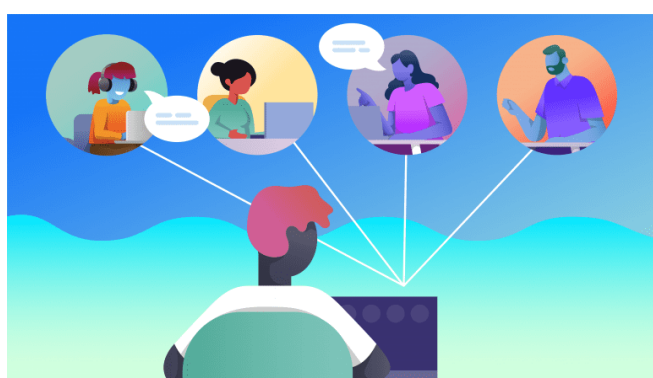
PANOPTO PANOPTO!



How to Add Captions and Subtitles to Kaltura Online Course Videos

Kaltura is a SaaS-based open-source video platform that's useful in creating videos for educational or business purposes.

KALTURA KALTURA!



Tips for Webinars, Virtual Meetings & Video Conferencing During the Pandemic

Working from home was always considered a luxury and even a core recruiting benefit for large companies. Now remote work is a near necessity...

TIPS TIPS!

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